

# VISUAL AND PERFORMING ARTS

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## ART

The Fine Arts Department offers a variety of courses to suit every student's interests and abilities. All students can achieve success as they explore the arts through a variety of introductory courses that are one or two semesters in length. Interested students can continue their studies through intermediate courses, and serious art students can explore materials in depth through advanced courses as they gain skills and experiences essential to fulfill their individual college/career goals. Courses taken in the Fine Arts Department meet the New Jersey Core Curriculum Content Standards.

Levels	Fine Arts	Commercial Art	IB Arts	Art History
Introductory	Intro Foundations of Commercial Art 3-D Arts Art Workshop 2-D Art Workshop 3-D Photography	Commercial Art** Graphic Design I* Graphic Design II*	Functional Art Forms*	
Intermediate	Commercial Photography Foundations of Commercial Art			
Advanced	Adv. Foundations of Commercial Art Adv. 3-D Arts Adv. Commercial Photography Studio Art/Commercial Art AP	Commercial Art		History of Art AP

Unique course: \* Unique elective at West

\*\* Unique elective at East

## COMMON CORE ELECTIVES

### FOUNDATIONS OF COMMERCIAL ART:

#### **2.5 or 5 credits**

This one-semester, 2½-credit course or full year, 5-credit course provides the beginning art student with the opportunity to experience and understand basic art concepts. Drawing, painting, and other related art forms are generated through the development of art ideas and a variety of approaches to design and composition with art media through a multitude of techniques.

## **ADVANCED FOUNDATIONS OF COMMERCIAL ART: 10, 11, 12**

### **5 or 10 credits**

This full-year, single or double period, 5- or 10-credit course provides the student with an opportunity to further develop the skills for creating drawing, painting, and other related art forms studied in Foundations of Art. Advanced works will result from research relating to subjects in art and a variety of approaches to design. The analysis of historical and contemporary artists' ideas and styles will support experimentation in form and expression. A multitude of art techniques will be presented to permit the individual art student to strive toward personal exploration and creativity. This course may be taken for a total of three years.

## **ADVANCED COMMERCIAL ART: 10, 11, 12**

### **5 or 10 credits**

**PREPARATION:** Successful completion of Commercial Art

This full-year, single or double period, 5- or 10-credit course provides the student with opportunities to gain further experience by studying examples of commercial art or by illustrating and originating techniques suitable to develop graphic images which can be produced through a variety of printing and color media. The student is guided through the selection of subject matter of personal significance. Illustrations relating to selected themes are planned and created in several forms, styles, and print media. Consultations with the instructor permit the selection of an illustration(s) which will provide the best visual effect if reproduced as a print from silk screen or calligraphy (East). This course may be taken for a total of three years.

## **THREE DIMENSIONAL ARTS: 9, 10, 11, 12**

### **5 credits**

This full-year, 5-credit course provides the student with the opportunity to study and create art with a concentration on sculpture, ceramics, pottery, and other 3-D media. Material and techniques used by historical and contemporary artists and artisans from a variety of world cultures are introduced to the student for the purpose of exemplifying the subjects and significance of such art forms as they relate to course projects.

## **ADVANCED THREE DIMENSIONAL ART:**

### **5 or 10 credits**

**PREPARATION:** Successful completion of Three Dimensional Arts

This full-year, single or double period, 5- or 10-credit course provides the student with the opportunity to study and create advanced ceramic, craft, and sculptural forms. Advanced and refined techniques with a variety of materials permit the student to create unique art forms in these areas of three-dimensional design. The student may concentrate on one or more projects in any or all areas. This advanced course may be selected by the student for a maximum of three years.

**INTRODUCTORY TO COMMERCIAL PHOTOGRAPHY: 9, 10, 11, 12 (West); 11, 12 (East)**

**2.5 credits**

This one-semester, 2½-credit course provides the student with the opportunity to develop visual sensitivity to items and events to be photographed through the study of photographs and photographic processes. The student will learn about the mechanics of equipment and photographic processing of film and prints by using a 35 mm camera in a traditional photo studio and darkroom setting. Activities will consist of taking photographs outside of school with the student's or school's camera equipment learning the scientific fundamentals of photo and creating graphic art forms and display methods.

**INTERMEDIATE COMMERCIAL PHOTOGRAPHY: 9, 10, 11, 12 (West); 11, 12 (East)**

**2.5 credits**

**PREPARATION: Successful completion of Introductory Photography**

This one-semester, 2 ½ -credit course provides the student with the opportunity to further develop skills and techniques with photographic equipment and expand experiences from the previous course. This course permits the applications of developed techniques to produce unique photographic art forms. In addition to the traditional processing of 35 mm images, digital photography equipment and techniques will be introduced.

**ADVANCED COMMERCIAL PHOTOGRAPHY: 12 (East); 10, 11, 12 (West)**

**PREPARATION: Successful completion of Intermediate Photography**

This full-year, 5-credit course is designed to provide the student with skills and techniques needed to study and produce advanced photographic art. It presents content relating to advanced photography and photojournalism to the experienced photographer as a means of completely rounding his/her education in photographic arts at the high school level. Advanced techniques and processes including different types of paper will be studied. It thoroughly prepares the student for future study in the field. At West, this course may be taken for a total of three years.

**HISTORY OF ART AP: 11, 12**

**5 credits**

Advanced Placement History of Art is designed to provide secondary school students with a program similar to an introductory college level course in Art History: An appreciation of architecture, sculpture, painting and other art forms within historical and cultural context. No prior exposure to Art History is required. Students who have done well in history, literature or any studio art forms are encouraged to enroll. This class counts in weighted class rank.

## **ART STUDIO/COMMERCIAL ART AP: 11, 12**

### **5 credits**

Art Studio AP is a full-year course where highly motivated students pursue college-level work in the visual and applied arts. Students are required to develop a concentrated art portfolio, which may be eligible for college credits. Emphasis of the portfolio will focus on a sense of excellence in art, an in-depth commitment to artistic forms, and a variety of diverse media to meet the required standards of the AP program. This course may be taken for two years. This class counts in weighted class rank.

## **UNIQUE ELECTIVE AT EAST**

## **COMMERCIAL ART: 9, 10, 11, 12**

### **5 credits**

This one-semester, 2 ½ credit course or full-year, 5 credit course, provides the student with the opportunity to develop artistic skills and understanding, which permit the creation of sophisticated and expressive graphic illustrations. The students will explore jewelry making, promotional design concepts, printmaking skills, computer generated design layouts, cartoon illustration, collage and artistic styles to illustrate a logo or message. Students will discover the traditional and modern techniques of creating commercial art.

## **UNIQUE ELECTIVES AT WEST**

## **ART WORKSHOP: Two Dimensional: 9, 10, 11, 12**

### **2.5 credits**

This one semester, two and one half credit course will provide any student with a general survey of art and an opportunity to experience and experiment with basic two-dimensional art concepts. Creative activities may consist of painting, drawing, collage, print making, or photography. Fundamentals of art will be presented through a variety of techniques, and introduce students to the types of art activities encountered in depth in the full year art courses.

## **ART WORKSHOP: Three Dimensional: 9, 10, 11, 12**

### **2.5 credits**

This one semester, two and one half credit course will provide any student with a general survey of art and an opportunity to experience and experiment with basic three-dimensional art concepts. Creative activities may consist of ceramics, textiles, crafts, collage, or sculpture. Fundamentals of art will be presented through a variety of techniques, and introduce students to the types of art activities encountered in depth in the full year art courses.

**COMMERCIAL ART: Graphic Design I: 9, 10, 11, 12****2.5 credits**

This course will focus on visual communication through commercial graphics and illustration. It will provide the student with the opportunity to explore design in a commercial context through the development of concepts and images. Typography and typographic principles will be introduced and issues of type/image relationships will be explored to enhance communication. The two Commercial Art courses provide a yearlong concentration.

**COMMERCIAL ART: Graphic Design II: 9, 10, 11, 12****2.5 credits**

This one semester course will focus on the integration of text, typography, photos, and graphic imagery to creatively solve communication and design problems in advertising and illustration. Students will explore the potential for enhancing creative art concepts through experiences with computer imagery and desktop programs, such as Adobe Illustrator, Adobe Photoshop and Microsoft Publisher. The student will have the opportunity to explore issues of type/image relationships in a commercial context to enhance communication. The two half-year Commercial Art courses at West provide a year-long concentration for the students interested in knowing and creating traditional and current commercial forms of art.

**FUNCTIONAL ART FORMS: 10, 11, 12****5 credits**

This course focuses on the forms of art which provide aesthetic livable environments and functional items we use on a daily bases in our lives. Students will explore a variety of areas such as fashion and accessory design; interior design; design of every day implements; and new inventions. The student will study existing design forms and their credited creators, and have personal design experiences through the step-by-step development of design plans, mock-ups and/or models. Students may produce wearable designs, 2D design flats, 3D interiors, or functional implements.